



# **KISII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**THIRD YEAR EXAMINATION FOR THE AWARD OF THE**

**DEGREE OF BACHELOR OF INFORMATION SCIENCE**

**FIRST SEMESTER, 2023/2024**

**(AUGUST-DECEMBER, 2023)**

**INS 341: ENTREPRENEURSHIP FOR KNOWLEDGE MANAGEMENT CENTRES**

**STREAM: Y3 S1**

**DAY: THURSDAY, 9.00–11:00 AM**

**TIME: 2 HOURS**

**DATE: 30/11/2023**

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### **INSTRUCTIONS**

- 1) Do not write anything on this question paper.**
- 2) Answer Question ONE [Compulsory] and any other TWO Questions**

### **QUESTION ONE**

- a) Why is it important for learners to study entrepreneurship in Kenyan education system? **[10 marks]**
- b) Why should libraries embrace entrepreneurship service model in the modern age? **[5 marks]**
- c) Explain the attributes necessary for information entrepreneurs **[5 marks]**
- d) Explain the role of the following in promoting entrepreneurship activity **[10 marks]**
  - i. Information technology
  - ii. Government policy
  - iii. Community cultural values

### **QUESTION TWO**

- a) Explain the role of business plan for an entrepreneur? **[8 marks]**
- b) Discuss the factors that affect entrepreneurship in library and information centres **[12 marks]**

### **QUESTION THREE**

- a) Explain the role that information centres can play in promoting entrepreneurship in Kenya **[10 marks]**
- b) Describe the factors that hinder new entrepreneurs a when starting their ventures? **[10 marks]**

### **QUESTION FOUR**

- a) Discuss the reasons why information professional need to study and adopt entrepreneurship concepts. **[10 marks]**
- b) Explain the merits and demerits of different types of business ownership **[10 marks]**

### **QUESTION FIVE**

- a) What is a business model? **[3 marks]**
- b) Why is it important for a library to develop a service model? **[4 marks]**
- c) Explain the key activities that will improve library image and services to the user community. **[13 marks]**