



# KISII UNIVERSITY

## UNIVERSITY EXAMINATIONS

SPECIAL / SUPPLEMENTARY EXAMINATIONS  
SECOND YEAR EXAMINATION FOR THE AWARD OF  
BACHELLORS OF DEVELOPMENT STUDIES  
SECOND SEMESTER 2024/2025  
(AUGUST, 2025)

BADS 210: MICRO, SMALL AND MEDIUM ENTREPRISES FOR  
DEVELOPMENT

**STREAM: Y2 S2**

**TIME: 2 HOURS**

**DAY: MONDAY, 9.00 – 11.00 A M**

**DATE: 18/08/2025**

**INSTRUCTIONS:**

- 1. Do not write anything on this question paper.***
- 2. Answer Question One (Compulsory) and Any Other TWO Questions.***

**QUESTION ONE**

- Who is an entrepreneur [4mks]
- Explain why people choose to become entrepreneur [6mks]
- State and explain the characteristics of an entrepreneur [10mks]
- Describe skills all entrepreneurs should master [10mks]

**QUESTION TWO**

- Explain the various policy factors affecting MSEs [10mks]
- Describe the challenges facing small and medium enterprises in Kenya: [10mks]

**QUESTION THREE**

- Explain the main theories of entrepreneurship [10mks]
- State and explain the importance of the Jua Kali sector in Kenya [10mks]

**QUESTION FOUR**

- State and explain the benefits of Entrepreneurship in the Economy [10mks]
- Describe the Common sources of financing a business startup [10mks]

**QUESTION FIVE**

- Explain the microenvironmental factors that affect businesses [10mks]
- Describe the importance of a business plan [10mks]