



UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF
BACHELOR IN AGRIBUSINESS MANAGEMENT AND AGRICULTURAL**

ECONOMICS

SECOND SEMESTER 2024/2025

[JANUARY - APRIL, 2025]

AGBM 101: INTRODUCTION TO AGRIBUSINESS MANAGEMENT

STREAM: Y1 S2

TIME: 2 HOURS

DAY: MONDAY, 9:00 - 11:00 A.M.

DATE: 14/04/2025

INSTRUCTIONS:

1. Do not write anything on this question paper.

2. Answer question ONE in section A (Compulsory) and any other TWO questions from section B.

SECTION A (COMPULSORY)

QUESTION ONE

- a) Explain the physiognomies of management (6 Marks)
- b) Describe the principles of delegation (6 Marks)
- c) Describe the assumptions of Theory Y of management (6 Marks)
- d) Explain the relationship between decentralization and participative management. (6 Marks)
- e) Explain the steps involved in planning (8 Marks)
- f) Clarify the practical guidelines in making delegation practical (8 Marks)

SECTION TWO

QUESTION TWO

- a) Describe the universal principles of management which were identified by Henry Fayol, the operational management philosophy. (7 Marks)
- b) Discuss the factors, which determine the degree of decentralization of authority in various Agricultural organizations (8 Marks)

QUESTION THREE

- a) Explain the types of managerial skills that are applicable in most agribusiness organizations in Kenya (6 Marks)
- b) Discuss the importance of communication in large scale tea farms in Kenya (6 Marks)

QUESTION FOUR

Discuss the various forms of leadership that is used in most agricultural organizations in Africa (15 Marks)