



UNIVERSITY EXAMINATIONS
FIRST YEAR EXAMINATION FOR THE AWARD OF
DIPLOMA IN HUMAN RESOURCE MANAGEMENT /BUSINESS
ADMINISTRATION
FIRST SEMESTER 2023/2024
[AUGUST-DECEMBER, 2023]

DBAD 0251: ENTPRENEURSHIP

STREAM: Y1 S1

TIME: 2 HOURS

DAY: FRIDAY, 9.00 – 11.00 A.M.

DATE: 01/12/2023

INSTRUCTIONS

1. Do not write anything on this question paper.

2. Answer Questions ONE and any other THREE Questions.

a. Briefly give out the meaning of the term entrepreneurship 3mks b. Describe the scope of entrepreneurship evolution 12mks c. Explain clearly the process of innovation 10mks QUESTION TWO a. State the distinguishing factors between an entrepreneur and a manager 5mks b. Explain the advantages of entrepreneurship to the economy 10mks QUESTION THREE a. By the use of a chart describe the Maslow's theory 10mks b. State the classification of entrepreneurship 5marks QUESTION FOUR a. Describe on the sources of business idea for an entrepreneur 10mks b. State five out coming issues in entrepreneurship 5mks QUESTION FIVE a. Explain the components of a business plan 10mks b. State how one can manage barriers to innovation and creativity 5mk a. Briefly give out the meaning of the term entrepreneurship 3mks b. Describe the scope of entrepreneurship evolution 12mks c. Explain clearly the process of innovation 10mks QUESTION TWO a. State the distinguishing factors between an entrepreneur and a manager 5mks b. Explain the advantages of entrepreneurship to the economy 10mks QUESTION THREE a. By the use of a chart describe the Maslow's theory 10mks b. State the classification of entrepreneurship 5marks QUESTION FOUR a. Describe on the sources of business idea for an entrepreneur 10mks b. State five out coming issues in entrepreneurship 5mks QUESTION FIVE a. Explain the components of a business plan 10mks b. State how one can manage barriers to innovation and creativity 5mk