



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS
FIRST YEAR EXAMINATION FOR THE AWARD OF
CERTIFICATE IN BUSINESS ADMINISTRATION
FIRST SEMESTER 2023/2024
[AUGUST-DECEMBER, 2023]

CBAD 011: ENTREPRENEURSHIP

STREAM: Y1 S1

TIME: 2 HOURS

DAY: TUESDAY, 12.00 – 2.00 P.M.

DATE: 28/11/2023

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer Questions ONE and any other THREE Question***

QUESTION ONE

- a) Briefly give out the meaning of the term entrepreneurship (3marks)
- b) Describe the scope of entrepreneurship evolution (12marks)
- c) Explain clearly the process of innovation (10marks)

QUESTION TWO

- a) State the distinguishing factors between an entrepreneur and a manager (5marks)
- b) Explain the advantages of entrepreneurship to the economy (10marks)

QUESTION THREE

- a) By the use of a chart describe the Maslow's theory (10marks)
- b) State the classification of entrepreneurship (5marks)

QUESTION FOUR

- a) Describe on the sources of business idea for an entrepreneur (10marks)
- b) State five out coming issues in entrepreneurship (5marks)

QUESTION FIVE

- a) Explain the components of a business plan (10marks)
- b) State how one can manage barriers to innovation and creativity (5marks)