

KISII UNIVERSITY EXAM
CPSM 003: FUNDAMENTALS OF MANAGEMENT

INSTRUCTIONS

1. Do not write anything on the question paper
2. Answer question ONE and any other TWO Questions

QUESTION ONE

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| a) Define the term management | (4marks) |
| b) Outline the importance of a manager to a firm | (6 marks) |
| c) Define the term social responsibility | (4marks) |
| d) State the three levels of management | (6marks) |
| e) Define management environment giving examples | (6marks) |
| f) Name any two functions of management | (4marks) |

QUESTION TWO

Explain the importance of controlling and staffing as management functions in an organization
(20 marks)

QUESTION THREE

Explain the nature of management in an organizations (20 marks)

QUESTION FOUR

Discuss management roles in an organization (20marks)

QUESTION FIVE

Discuss various management tools used by organizations (20 marks)