



UNIVERSITY EXAMINATIONS
THIRD YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF IN INFORMATION SCIENCE
FIRST SEMESTER 2022/2023
[SEPTEMBER-DECEMBER, 2022]

INS 341: ENTREPRENEURSHIP FOR KNOWLEDGE MANAGEMENT CENTRES

STREAM: Y3S1

TIME: 2 HOURS

DAY: TUESDAY, 3:00 – 5:00 PM

DATE: 20/12/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.**
- 2. Answer question ONE and any other TWO questions.**

- a) Explain the concept of entrepreneurship. [4 marks]
- b) Explain how each of the following affects an entrepreneur. [8 marks]
- i. Market
 - ii. Raw materials
 - iii. Production methods
 - iv. Products
- c) Outline the qualities of an entrepreneur. [8 marks]
- d) Discuss the benefits of entrepreneurship in organizations and business enterprises. [10 marks]

QUESTION TWO

Use examples to explain how the following theories relate to the emergence and development of entrepreneurship. [20 marks]

- i. Economic theory
- ii. Sociological theory
- iii. Innovation theory
- iv. Resource based theories

QUESTION THREE

- a) Discuss how entrepreneurship can be integrated in the provision of library and information services. [12 marks]
- b) Explain FOUR factors that affect entrepreneurship. [8 marks]

QUESTION FOUR

Discuss how internal and external factors influence entrepreneurship initiatives in organizations. [20 marks]

QUESTION FIVE

a) Explain the initiatives that library managers should consider when managing change in library service provision. [12 marks]

b) Explain how information and communication technology has impacted on library services. [8 marks]