



**KISII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF**  
**BACHELOR OF ARTS IN PUBLIC ADMINISTRATION AND POLITICAL SCIENCE**  
**SECOND SEMESTER 2021/2022**  
**[JUNE-SEPTEMBER, 2022]**

**BPPS 424: MANAGEMENT OF PUBLIC ENTERPRISES**

**STREAM: Y4 S2**

**TIME: 2 HOURS**

**DAY: WEDNESDAY, 9:00 – 11:00 AM**

**DATE: 07/09/2022**

**INSTRUCTIONS**

- 1. Do not write anything on this question paper.**
  - 2. Answer question ONE (Compulsory) and any other TWO questions.**
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1. a) Discuss the concept public management (10 Marks)  
b) Explain the objectives of public management (10 Marks)
  2. Discuss the evolution of public management (20 Marks)
  3. Explain the characteristics of public management (20 Marks)
  4. Elaborate various reforms in public management (20 Marks)
  5. a) Explain the term Public value creation (5 Marks)  
b) Discuss the following theories of public management (15 marks)
    - i. Managerialism
    - ii. Public choice theory,
    - iii. Agency theory,
    - iv. Transaction cost theory(20 Marks)