



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF THE
CERTIFICATE IN SOCIAL WORK
FIRST SEMESTER 2021/2022
[JUNE-SEPTEMBER, 2022]

CSW 0107: INTRODUCTION TO SOCIAL PSYCHOLOGY

STREAM: Y1 S1

TIME: 2 HOURS

DAY: WEDNESDAY, 12:00 – 2:00 PM

DATE: 07/09/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer question ONE (Compulsory) and any other TWO questions.***

QUESTION ONE (30 MARKS)

Define the following terms as used in social psychology

- a) Social perception (2marks)
- b) Groupthink (2marks)
- c) Conformity (2marks)
- d) Social attrition (2marks)
- f) Discuss four goals of social psychology (4marks)
- g) Explain four disadvantages of using nonverbal communication (4marks)
- h) Discuss three reasons why social interaction is important in the society (6marks)
- i) Explain four functions of leadership in the society (4marks)
- j) Explain three areas of social influence (4marks)

QUESTION TWO

- a) Discuss four reasons to why social psychology is referred to as a science. (8marks)
- b) Explain three elements of social psychology. (6marks)
- c) Discuss three principles of social psychology. (6marks)

QUESTION THREE

- a) Explain the four reasons why people join groups. (4marks)
- b) Discuss four sources of aggression in social psychology. (8marks)
- c) Explain four factors that influence social aggression. (8marks)

QUESTION FOUR

- a) Explain four causes of prejudice in the society. (8marks)
- b) Suggest four solutions to the practice of prejudice. (8marks)
- c) Propose four effects of modern technology on prejudice. (4marks)

QUESTION FIVE

- a) Discuss four reasons for group polarization (4marks)
- b) Explain four components of social interaction (8marks)
- c) Explain four ways by which social interaction affect behavior (8marks)