



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF EDUCATION ARTS
SECOND SEMESTER 2021/2022
[JUNE-SEPTEMBER, 2022]

BUST 222: ENTREPRENEURSHIPS AND SMALL BUSINESS MANAGEMENT

STREAM: Y2 S2

TIME: 2 HOURS

DAY: WEDNESDAY, 3:00 – 5:00 PM

DATE: 14/09/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.**
- 2. Answer question ONE (Compulsory) and any other TWO questions.**
- 3. This paper consist of two sections: A and B Answer all the questions in section A and any other three in section B.**

SECTION A: COMPULSORY (25MKS)

QUESTION ONE

- a) Explain the meaning of the following concepts
- I. Entrepreneurship management (4marks)
 - II. Sociology (4marks)
 - III. Hagen’s view on entrepreneurship (4marks)
 - IV. Entrepreneur as an organizer (4marks)
- b) Explain the main types of entrepreneurs in Kenya (4 marks)
- c) Elucidate on peter Drucker’s on entrepreneurship (5marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45MARKS)

QUESTION TWO

- a) Differentiate entrepreneur v/s management. (7marks)
- b) Highlight the five characteristics of an entrepreneur. (8marks)

QUESTION THREE

- a) Elaborate on steps taken in creativity process. (8marks)
- b) Discuss the four challenges in innovations. (7marks)

QUESTION FOUR

- a) Explain the solutions challenges faced in today's entrepreneurship. (8marks)
- b) Describe how Entrepreneurship contribute to economic development of a developing country. (7marks)

QUESTION FIVE

- a) Write short explanation classical, conservative entrepreneurs citing concrete examples. (8marks)
- b) Explain the main contributing factors that can motivate entrepreneurs in modern society. (7marks)