



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF EDUCATION ARTS
SECOND SEMESTER 2021/2022
[JUNE-SEPTEMBER, 2022]

BUST 411: STRATEGIC MANAGEMENT

STREAM: Y4 S2

TIME: 2 HOURS

DAY: MONDAY, 3:00 – 5:00 PM

DATE: 12/09/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answers question ONE and any other THREE questions.***
- 3. This paper consist of two sections: A and B Answer all the questions in section A and any other three in section B.***

SECTION A: COMPULSORY (25MKS)

QUESTION ONE

a) Explain the meaning of the following concepts

(i) Strategic Management (4marks)

(ii) Constraint (4marks)

(iii) Control (4marks)

(iv) Culture (4marks)

a) Explain the major approaches to strategic mgt. (4marks)

b) Elaborate the functional strategies in the 21st century. (4marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45MARKS)

QUESTION TWO

a) Discuss the consequences of poor controls. (7 marks)

b) Explain the flow of culture in an organization. (8marks)

QUESTION THREE

- a) Discuss the goals and objectives an organization give concrete examples. (8marks)
- b) Elaborate on characteristics of effective control system of an organization citing a examples. (7marks)

QUESTION FOUR

- a) Differentiate between strategy formulation and strategy implementation. (8marks)
- b) Discuss the structural effects on strategy implementation in 21st century. (7marks)

QUESTION FIVE

- a) Discuss the steps on how to proceed on organizational change in an institution. (8marks)
- b) By the use of an illustration elaborate on strategic management process. (7marks)