



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF ARTS IN COUNSELING PSYCHOLOGY
FIRST SEMESTER, 2021/2022
(FEBRUARY - JUNE, 2022)

BCPS 114: PSYCHOLOGY OF LEARNING

STREAM: Y1 S1

TIME: 2 HOURS

DAY:

DATE:

INSTRUCTIONS

- 1. Do not write anything on this question paper.*
- 2. Answer question ONE (Compulsory) and any other TWO questions in section B.*

SECTION A; QUESTION ONE COMPULSORY (30 MKS)

- Define the term learning, highlighting the important key concepts (3 marks)
- Explain with one example in each case the following; (10 marks)
 - Conditional stimulus
 - Unconditional response
 - Stimulus generalization
 - Negative reinforcement
- Explain how one can apply Skinner's concept of reinforcement to improve behavior of learners. (8 marks)
- Explain the four types schedules of reinforcement (7marks)

Section b

- Define the term classical conditioning (2marks)
 - Discuss the following principles in classical conditioning (15marks)
 - Extinction
 - Spontaneous recovery

- ii) Discrimination
- c) Discuss two examples of classical conditioning in everyday life today (3 marks)

- 3a) Define the term punishment. (2 marks)
- b) Discuss the four problems associated with use of punishment in learning. (10marks)
- c) Explain any three factors considered for effective use of punishment. (8 marks)

- 4a) Explain the following applications to operant conditioning. (10 marks)
 - i) Biofeedback
 - ii) Economy
- b) Highlight five steps used in conditioning to modify your behavior (10 marks)