



KISII UNIVERSITY

UNIVERSITY EXAMINATIONS FIRST YEAR EXAMINATION FOR THE AWARD OF THE POSTGRADUATE DIPLOMA IN EDUCATION SECOND SEMESTER, 2021/2022 (FEBRUARY - JUNE, 2022)

PGDE 710: EDUCATIONAL COMMUNICATION & TECHNOLOGY

STREAM: Y1 S2

TIME: 2 HOURS

DAY:

DATE:

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer question ONE (Compulsory) and any other THREE questions.***

1a) Highlight FOUR reasons why a student preparing for the teaching practicum should be study communication in the classroom. (8 marks)

b) Identify SIX learner related communication barriers and highlight suggestions to remedy them. (10 marks)

2. a) Explain FIVE merits of integrating audio-visual media into teaching and learning. (10 marks)

b) Discuss FIVE reasons why most teachers prefer using non-projected media to projected media. (10 marks)

3 a) Explain TEN key factors a student teacher should consider in the process of designing and producing media for instruction. (20 marks)

4 a) Highlight FOUR reasons why Heinich, Moenda , Russell and Smaldino designed the ASSURE model and its importance to a student teacher. (8 marks)

b) With the help of a table, identify the FIRST SIX stages of the ASSURE model and the significance of each of them in relation to media use in instruction. (12 marks)

5. a) Briefly explain the importance of each of the FIVE elements of multimedia as it relates to instruction. (10 marks)

b) Discuss FIVE strengths of integrating multimedia into instruction at secondary school level. (10 marks)