UNIVERSITY EXAMINATIONS

THIRD YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF BACHELOR OF EDUCATION (ARTS/SCIENCE) SECOND SEMESTER, 2021/2022 (FEBRUARY - JUNE, 2022)

ECDI 351: EDUCATIONAL COMMUNICATION & TECHNOLOGY II

STREAM: Y3 S2 TIME: 2 HOURS

DAY: DATE: 00/05/2022

INSTRUCTIONS

1. Do not write anything on this question paper.

2. Answer Question ONE [Compulsory] and any TWO questions.

QUESTION ONE

- a) Identify THREE forms of communication used in teaching and learning and discuss the significance of each of them. (12 marks)
- b) Highlight FOUR reasons why a student teacher should study communication in the classroom. (8 marks)
- c) State FIVE learner related barriers to effective classroom communication and suggest FIVE measures to overcome them. (10 marks)

QUESTION TWO

- a) Explicate FIVE merits of using electronic technology over non-projected media in teaching and learning. (10 marks)
- b) Discuss FIVE reasons why secondary schools teachers in Kenya prefer nonprojected media to mechanical media. (10 marks)

QUESTION THREE

- a) Explicate SIX reasons why a student-teacher should adhere to the ASSURE model in the process of planning to integrate ICTs/ILTs into his/her lesson plan. (12 marks)
- b) Outline FOUR effects of a student-teacher's failure to adhere to the ASSURE model in relation to the use of media in instruction. (8 marks)

QUESTION FOUR

Discuss TEN challenges facing eLearning at university level in Kenya and suggest measures to overcome them. (20 marks)

QUESTION FIVE

- **QUESTION FIVE**a) Identify any three community learning resources. (4 marks)
 b) Explain the importance of community learning resource centres in teaching
 (16 marks)