



# KISII UNIVERSITY

## UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF THE  
DEGREE OF MASTERS IN EDUCATIONAL MANAGEMENT

(ADMINISTRATION)

SECOND SEMESTER, 2021/2022

(APRIL, 2022)

EPSY 804: SOCIAL PSYCHOLOGY

**STREAM: Y1 S1**

**TIME: 3 HOURS**

**DAY: TUESDAY, 2:00 – 5:00 P.M.**

**DATE: 19/04/2022**

---

### INSTRUCTIONS

- 1. Do not write anything on this question paper.*
- 2. Answer any THREE questions.*

1a) Describe why social psychology is social in nature [10 marks]

b) Discuss various methods used in studying social psychology  
[10 marks]

2a) explain research ethics that are useful for social psychologists  
[10 marks]

b) Studies on social groups are of paramount importance: Discuss  
[10 marks]

3a) define the following terms and explain the usefulness of each term in social life  
[10 marks]

- person perception
- social cognition
- motivation

iv) attitudes and values

4 a) discuss any three theories of social psychology [10 marks]

b) Explain why people are more productive when they are in the presence [10 marks]