



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF EDUCATION ARTS
SECOND SEMESTER, 2021/2022
(FEBRUARY - JUNE, 2022)

BUST 112: PRINCIPLES OF MANAGEMENT

STREAM: Y1 S2

TIME: 2 HOURS

DAY: FRIDAY, 9.00 – 11.00 AM

DATE: 27/05/2022

INSTRUCTIONS:

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE (Compulsory) and any other THREE Questions.***

QUESTION ONE

- Giving practical example define management as a process, an art and as a science. (5 marks)
- “A manager is a person who works through others to accomplish organizational goals”. Discuss the above statement in relations to functions of management and functional areas of management. (15 marks)
- Management styles focuses mainly on the structure, culture, size and people. Elaborate. (5 marks)

QUESTION TWO

Effective managers view their subordinates as human assets and strive to create a work environment in which subordinates will forth their best effort to reach the firms goals. Discuss the above statement emphasizing on the echelons of management and engulfing on the skills a manager ought to possess. (15 marks)

QUESTION THREE

- Elucidate the importance of management theories to organizational practitioners. (5 marks)

- b) Max Weber embellished the scientific management theory with bureaucratic theory. Discuss the above statement focusing on the main principles of bureaucracy. (10 marks)

QUESTION FOUR

Giving practical examples compare and contrast the relation theories and the principles of management theory. (15 marks)

QUESTION FIVE

- a) Define motivation as a management function. (5 marks)
- b) Giving practical examples critically examine the motivation theories in a dynamic environment. (10 marks)

QUESTION SIX

- a) Differentiate between a resource and capability. (5 marks)
- b) For a business entity to sustain a competitive advantage it needs resources. Discuss the above statement in review of Resource based view theory and stakeholder theories of management. (10 marks)