


KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF EDUCATION ARTS
SECOND SEMESTER, 2021/2022
(FEBRUARY - JUNE, 2022)

BUST 222: ENTREPRENEURSHIPS AND SMALL BUSINESS MANAGEMENT

STREAM: Y4 S2

TIME: 2 HOURS

DAY: THURSDAY, 9.00 – 11.00 AM

DATE: 12/05/2022

INSTRUCTIONS:

- 1. Do not write anything on this question paper.**
- 2. Answer Question ONE (Compulsory) and any other THREE Questions.**

SECTION A: COMPULSORY (25MKS)

QUESTION ONE

- a) Explain the meaning of the following concepts.
- | | |
|---------------------------------------|----------|
| I. Entrepreneurship management | (4marks) |
| II. Sociology | (4marks) |
| III. Hagen's view on entrepreneurship | (4marks) |
| IV. Entrepreneur as an organizer | (4marks) |
- b) Explain the main types of entrepreneurs in Kenya. (4marks)
- c) Elucidate on peter Drucker's on entrepreneurship. (5marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45MARKS)

QUESTION TWO

- a) Differentiate entrepreneur v/s management. (7marks)
- b) Highlight the five characteristics of an entrepreneur. (8marks)

QUESTION THREE

- a) Elaborate on steps taken in creativity process. (8marks)
- b) Discuss the four challenges in innovations. (7marks)

QUESTION FOUR

- a) Explain the solutions challenges faced in today's entrepreneurship. (8marks)
- b) Describe how Entrepreneurship contribute to economic development of a developing country. (7marks)

QUESTION FIVE

- a) Write short explanation classical, conservative entrepreneurs citing concrete examples. (8marks)
- b) Explain the main contributing factors that can motivate entrepreneurs in modern society. (7marks)