



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF DOCTOR OF PHILOSOPHY ARTS IN LINGUISTICS
SECOND SEMESTER 2021/2022
[FEBRUARY-JUNE, 2022]

FCCU 935: ADVANCED SEMINAR IN LINGUISTICS

STREAM: Y1S2

TIME: 3 HOURS

DAY: FRIDAY, 8.00 -11.00 AM

DATE: 29/04/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE and any other TWO questions.***

QUESTION ONE

- (a). Your friend and course mate, Mary Miguna, has organized for and asked you to present a paper in the Kisii University School of Arts' Seminar series. Discuss how you will optimize PowerPoint and other visuals to increase the persuasive power of your talk (12marks)
- (b). Describe any four strategies for persuasive presentation that you will use to make your talk more appealing to the audience. (8marks)
- (c.) Using appropriate examples, describe any five (5) principles of seminars. (10marks)

QUESTION TWO

- (a). Imagine that you have been invited as a guest speaker during the forthcoming Kisii University International Conference. Discuss the key principles that you will utilize to ensure effective/successful presentation to your audience. (16marks)
- (b). Highlight the components of a doctoral dissertation/thesis. (4marks).

QUESTION THREE

(a). Distinguish between the terms: (8marks)

(i). Seminars and Workshops

(ii). Lectures and Tutorials

(iii). Field research and desktop research

(iv) Budget and Project

(b). Seminars do provide free spaces that help to break the monotony of lectures. With reference to this statement, discuss the significance seminars to you as an emerging researcher/academic scholar.

(12marks)

QUESTION FOUR

Imagine that you have received a call to apply for a research grant titled: Managing Climate change through Innovation and Research. Discuss the key components of your application for the grant. (16marks)

(b). Outline any four commonly used selection criteria that you are likely to adhere to as you apply for the grant. (4marks)

QUESTION FIVE

(a).What are the key features of a virtual seminar? Use clear illustration to support your answers. (16marks)

(b). Highlight Steen, Bader and Kubra's (1999) principles /strategies for improving graduate Students' seminar presentations. (4marks)