



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF
THE DIPLOMA IN JOURNALISM AND MASS COMMUNICATION
SECOND SEMESTER, 2023/2024
(JANUARY-APRIL, 2024)

DJM 0107: MEDIA LAWS

STREAM: Y1 S2

TIME: 2 HOURS

DAY: THURSDAY, 12:00 – 2:00 P.M.

DATE: 18/04/2024

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE (compulsory) and any other TWO Questions.***

QUESTION ONE

- Define media law. (2 marks)
- Explain **FOUR** functions of media law to the society. (8 marks)
- Deferrentiate from civil law and criminal law. (4 marks)
- Explain the key differences between media and criminal law. (10 marks)
- Intellectual property law is concerned with protection of talents, Copyrights, patents and personal rights. In view of this, define the following terms
 - Copyright (2 marks)
 - Trademark (2 marks)
 - Patents (2 marks)

QUESTION TWO

- Define defamation and distinguish between slander and libel. (6 marks)
- Briefly describe SIX ways in which journalists can protect themselves from copyright infringement claims. (14 marks)

QUESTION THREE

- a) Outline any **SIX** ways in which journalists can avoid plagiarism in the course of their duties. (12 marks)
- b) Explain any **FOUR** elements of Defamation. (8 marks)

QUESTION FOUR

- a) Explain **FOUR** legal and ethical considerations associated with sting operations in journalism. (8 marks)
- b) Explain **SIX** threats to media freedom in Kenya. (12 marks)

QUESTION FIVE

- a. "Fair comment" is a defense available for a case of defamation. Explain **FOUR** qualifications that must be fulfilled for this defense to apply. (8 marks)
- b. Duty and obligation are the aspects that renders law coercive. Discuss the meaning of duty and obligation in journalism. (2 marks)
- c. Describe **FIVE** sources of information that journalists collect for reporting. (10 marks)