



**KISII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF**  
**THE DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**  
**SECOND SEMESTER, 2023/2024**  
**(JANUARY-APRIL, 2024)**

**DJM 0109: NEWSPAPER REPORTING**

**STREAM: Y1 S2**

**TIME: 2 HOURS**

**DAY: TUESDAY, 3:00 – 5:00 P.M.**

**DATE: 16/04/2024**

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**INSTRUCTIONS**

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE (compulsory) and any other TWO Questions.***

**QUESTION ONE**

a) Define the following terms in Newspaper Reporting

- |                     |          |
|---------------------|----------|
| i) Newspaper        | (2marks) |
| ii) Beat reporter   | (2marks) |
| iii) Informant      | (2marks) |
| iv) Op-Ed page      | (2marks) |
| v) Inverted Pyramid | (2marks) |

b) State any **FOUR** sources of news for Newspaper. (4marks)

c) Explain **FIVE** major attributes you need to possess as a reporter. (10marks)

d) Explain **THREE** major elements that must reveal themselves in any news story. (6marks)

**QUESTION TWO**

a) Keeping contacts is key for a reporter to maintain flow of stories. Explain tips on how to keep your contacts. (8marks)

b) Using *The Daily Nation* Newspaper as an example, describe the structure of a newspaper. (12marks)

### **QUESTION THREE**

- a) What are the roles of a newspaper reporter? (6marks)
- b) Explain **THREE** types of attribution a reporter may use. (6marks)
- b) Describe **FOUR** ways of how investigative stories are written. (8marks)

### **QUESTION FOUR**

- a) Explain **FOUR** advantages of using the Inverted Style of Writing in news. (8marks)
- b) Imagine you are a beat reporter for a court. Create a sample story not exceeding 300 words that could be published in a National Newspaper. (12marks)

### **QUESTION FIVE**

- a) Explain **FIVE** reasons why a newspaper reporter may use direct quotes in a newspaper. (10marks)
- b) Elaborate on why it is important to protect news sources. (10marks)