



KISII UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF THE CERTIFICATE IN
ANIMAL HEALTH
SECOND SEMESTER 2023/2024
[JULY, 2024]**

AGBM 00103: AGRIBUSINESS

STREAM: Y2 S2

TIME: 2 HOURS

DAY: THURSDAY, 9:00 - 11:00 A.M.

DATE: 25/07/2024

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer question ONE (Compulsory) and any other TWO questions.***

QUESTION ONE:

- a). It is true that entrepreneurs can access entrepreneurial skills through training and sometimes by attracting partners or employees who possess those attributes. Explain the common characteristics associated with achievement-oriented entrepreneurs. [10 marks]
- b). Clearly elaborate on what role the government can play to resuscitate the declining state of small business development in Kenya citing examples from your home area. [10 marks]
- c). Suggest the various sources of entrepreneurial gaps. [5 marks]
- d). List and explain the sources of capital to start the small business near your home area. [5 marks]

QUESTION TWO.

The Kenyan government intends to have a two -digit economic growth and create a million jobs in the next three years. Explain how entrepreneurship will help facilitate this process (20 marks)

QUESTION THREE

- a). What factors should an entrepreneur bear in mind when analyzing a potential business opportunity. [10 marks]
- b). Illustrate entrepreneur's classes. [5 marks]
- c). Highlight five disadvantages of a company. [5 marks]

QUESTION FOUR.

- a). Discuss business incubation process. [10 marks]
- b). Discuss the government role in promoting incubation in Kenya giving relevant examples. [10 marks]