



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

**THIRD YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF
BACHELOR OF SCIENCE IN AGRICULTURAL EDUCATION AND EXTENSION
SECOND SEMESTER, 2023/2024
(JANUARY-APRIL, 2024)**

AGBM 353: AGRIBUSINESS SUPPLY CHAIN MANAGEMENT

STREAM: Y3 S2

TIME: 2 HOURS

DAY: THURSDAY, 3:00 – 5:00 P.M.

DATE: 04/04/2024

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE and any other THREE questions.***

QUESTION ONE (25mks)

- Briefly describe what is value chain? (3marks)
- Explain which the strategies and areas leads to improvement in value chain management. (4marks)
- Discuss how agribusiness can achieve value chain management objectives. (6marks)
- Discuss the important benefits of value added supply chain. (6marks)
- Assess the different cooperative strategies. (6marks)

QUESTION TWO (15marks)

Discuss the main elements of post harvest system in agribusiness supply management.

QUESTION THREE (15marks)

- Discuss the types of value addition in commodities. (7marks)
- Briefly discuss the requirements for successful value chain management. (8marks)

QUESTION FOUR (15marks)

- i). Briefly discuss the vertical integration and strategic alliances. (7marks)
- ii). Briefly explain the important benefits of value added supply chain.
(8marks)

QUESTION FIVE (15marks)

Highlight on some challenges facing supply value chain management.