



**KISII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF**  
**BACHELOR OF ARTS IN LINGUISTICS/LITERATURE/KISWAHILI/**  
**MUSIC/ FILM & THEATRE STUDIES**  
**SECOND SEMESTER, 2023/2024**  
**(JANUARY-APRIL, 2024)**

**FILM 222: FILM PRODUCTION**

**STREAM: Y2S2**

**TIME: 2 HOURS**

**DAY: FRIDAY, 3:00 – 5:00 P.M.**

**DATE: 12/04/2024**

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**INSTRUCTIONS**

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE (compulsory) and any other TWO Questions.***

**A. Answer ALL questions in this section (30marks)**

- a) Explain, how technology has greatly helped in the evolution and growth of films from cinematography. (5marks)

b) Highlight various ways in which creation and production of local movies can be improved. (5marks)
- a) Briefly mention **TWO** reasons why *Nollywood* and *Hollywood* movies are popular around the world. (4marks)

b) “*Media is the mirror of society*” In the light of that statement discuss how films and movies influence society. (6marks)
3. Explain any **FIVE** responsibilities of the media that can be captured in modern movies and films. (10marks)

**B. Attempt any TWO questions in this section; each question carries equal marks (40marks)**

4. Movies and Films are still a very important form of media in society. Discuss various functions of movies to their immediate society. (20marks)
5. Mention and explain the challenges affecting the aggressive growth of film industry in Kenya. (20marks)
6. The *Nigerian Movie Industry* is the most established in Africa. Explain the various factors that led to its growth and continued existence in the market. (20marks)
7. As a student of Film Production, briefly explain how you will go about to produce your own local movie to fit the current society's target audience. (20marks)