



**KISII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF THE**  
**DEGREE OF DOCTOR ARTS IN LINGUISTICS**  
**FIRST SEMESTER 2023/2024**  
**(APRIL, 2024)**

**FCCU 935: ADVANCED SEMINAR IN LINGUISTICS**

**STREAM: Y1 S1**

**TIME: 3 HOURS**

**DAY: THURSDAY, 9:00 – 12:00 P.M.**

**DATE: 18/04/2024**

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**MAAGIZO:**

- 1. Do not write anything on this question paper.***
- 2. Answer any THREE questions.***

1.(a). Your friend and course mate, Mary Miguna, has organized for and asked you to present a paper in the Kisii University School of Arts' Seminar series. Discuss how you will optimize PowerPoint and other visuals to increase the persuasive power of your talk. (10marks)

(b). Describe any four strategies for persuasive presentation that you will use to make your talk more appealing to the audience. (8marks)

(c.). Outline any four (4) principles of seminars. (2marks)

2. (a). Imagine that you have been invited as a guest speaker during the forthcoming Kisii University International Conference. Discuss the key principles that you will utilize to ensure effective/successful presentation to your audience. (16marks)

(b). Highlight the components of a doctoral dissertation/thesis. (4marks).

3. (a). Distinguish between the terms: (8marks)

(i). Seminars and Workshops

(ii). Lectures and Tutorials

(iii). Field research and desktop research

(iv) Budget and Project

(b). Seminars do provide free spaces that help to break the monotony of lectures (Bligh, 2000). With reference to this statement, discuss the significance seminars to you as an emerging researcher/academic scholar. (12marks)

4. Imagine that you have received a call to apply for a research grant titled: Managing Climate change through Innovation and Research. Discuss the key components of your application for the grant.

(16marks)

(b). Outline any four commonly used selection criteria that you are likely to adhere to as you apply for the grant. (4marks)

5. (a).What are the key features of a virtual seminar? Use clear illustration to support your answers.

(16marks)

(b). Highlight Steen, Bader and Kubra's (1999) principles /strategies for improving graduate Students' seminar presentations. (4marks)