



**KISII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF  
BACHELOR OF ARTS IN PUBLIC ADMINISTRATION & POLITICAL SCIENCE  
SECOND SEMESTER, 2023/2024  
(JANUARY-APRIL, 2024)**

**BPPS 424: MANAGEMENT OF PUBLIC ENTERPRISES**

**STREAM: Y4 S2**

**TIME: 2 HOURS**

**DAY: FRIDAY, 12:00 – 2:00 P.M.**

**DATE: 19/04/2024**

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**INSTRUCTIONS**

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE (compulsory) and any other TWO Questions.***

**QUESTION ONE (COMPULSORY)**

- a) Account for the growth and development of public enterprises in Kenya.  
(10marks)
- b) Management of Public Enterprise is very critical for the effectiveness and efficiency of an organization's goals. Explain the statement in reference to its objectives.  
(10marks)
- c) Imagine that you are one of the Managers of Public enterprises in Kenya. What could you take as remedies to the problems facing the sector.  
(10marks)

**QUESTION TWO**

Evaluation and monitoring of Public Enterprises is very crucial for the attainment of good results. Discuss.  
(20marks)

**QUESTION THREE**

Critically analyze the importance of public enterprises on socio-economic in developing countries.  
(20marks)

#### **QUESTION FOUR**

Public enterprises to grow and develop there must be conducive political environment. Evaluate the above statement in relation to politics.

(20marks)

#### **QUESTION FIVE**

Objectives and functions of public enterprises are not the same. Highlight the statement in reference to: public enterprises and multinational corporations.

(20marks)