



**UNIVERSITY EXAMINATIONS**  
**THIRD YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF**  
**BACHELOR OF INFORMATION TECHNOLOGY**

**FIRST SEMESTER 2023/2024**  
**[JAN – APRIL, 2024]**

**INS 341: ENTREPRENEURSHIP FOR INFORMATION CENTRES**

**STREAM: Y3 S1**

**TIME: 2 HOURS**

**DAY: THURSDAY, 12:00 - 2:00 P.M.**

**DATE: 11/04/2024**

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**INSTRUCTIONS**

***1. Do not write anything on this question paper.  
Answer question ONE (Compulsory) and any other TWO questions.***

**QUESTION ONE**

- a) Define the following terms
- i. Information (2 marks)
  - ii. Knowledge (2 marks)
  - iii. Data (2 marks)
  - iv. Entrepreneurship (2 marks)
  - v. Knowledge management (2 marks)
- b) Discuss four main options for storing the information that are captured or shared (10 marks)
- c) State and explain Basic sources of knowledge (10 marks)

**QUESTION TWO**

- a) Discuss the Four Pillars of Knowledge Management (10 marks)
- b) Explain the various reasons for managing knowledge (10 marks)

**QUESTION THREE**

- a) Discuss the Four Elements of Knowledge Management (10 marks)
- b) Describe the two types of knowledge (10marks)

**QUESTION FOUR**

- a) Describe the Five theories of Entrepreneurship (10 marks)
- b) Highlight ten characteristics of successful entrepreneurs (10 marks)

**QUESTION FIVE**

- a) Explain five types of information technology which are used to gain and manage knowledge (10 marks)
- b) Explain the factors that can motivate an organization to establish a formal and systematic management of knowledge (10 marks)