



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS
THIRD YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF INFORMATION SCIENCE

SECOND SEMESTER 2023/2024
[JAN – APRIL, 2024]

INS 332: INFORMATION REPACKAGING, CONSOLIDATION AND
RETRIEVAL

STREAM: Y3 S2

TIME: 2 HOURS

DAY: FRIDAY, 3:00 - 5:00 P.M.

DATE: 05/04/2024

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer question ONE (Compulsory) and any other TWO questions.***

QUESTION ONE

- Why is the study of information consolidation and repackaging considered important for information science professionals [10 marks]
- Explain any FIVE forms of consolidated information products [10 marks]
- Describe the processes involved in the analysis and synthesis of information [10 marks]

QUESTION TWO

- Discuss the various factors that influence successful information use [10 marks]
- How can modern librarians employ repackaging and consolidation to address information utilization problems [10 marks]

QUESTION THREE

- Discuss how information users influence the process of consolidation and repackaging [10 marks]
- Explain the factors that will hinder information consolidation and repackaging in libraries [10 marks]

QUESTION FOUR

- a) Discuss how information product design and format influence the choice of a marketing strategy to be used for a product. [10 marks]
- b) How can libraries achieve economic sustainability through repackaging and consolidation of information [10 marks]

QUESTION FIVE

- a) Explain the factors that affect information retrieval in a typical retrieval system [10 marks]
- b) Assess the factors to consider while evaluating information products for use by targeted users [10 marks]