


KISII UNIVERSITY
UNIVERSITY EXAMINATIONS
SECOND YEAR EXAMINATION FOR THE AWARD OF THE
DEGREE OF BACHELOR OF INFORMATION SCIENCE
SECOND SEMESTER 2023/2024
[JAN - APRIL, 2024]

INS 261: INFORMATION SEEKING BEHAVIOUR

STREAM: Y2 S2

TIME: 2 HOURS

DAY: FRIDAY, 12:00 - 2:00 P.M.

DATE: 12/04/2024

INSTRUCTIONS

- 1. Do not write anything on this question paper.**
- 2. Answer question ONE (Compulsory) and any other TWO questions.**

QUESTION ONE (30 MARKS)

a) Explain the following concepts:

- | | |
|----------------------------------|-----------|
| i Information behaviour | (2 Marks) |
| ii Information seeking behaviour | (2 Marks) |
| iii Information search behaviour | (2 Marks) |
| iv Information use behaviour | (2 Marks) |

b) Discuss the elements of information seeking process as advanced by

- | | |
|--------------------|------------|
| i Carol Kuhlthau | (10 Marks) |
| iii Brenda Dervin' | (10 Marks) |

QUESTION TWO

- | | |
|-----------------------------------------------------|-----------|
| i) What is an information need? | (2 marks) |
| ii) Discuss the characteristics of information need | (8 marks) |

QUESTION THREE

- i) Outline four likely challenges to information seeking process (4 marks)
- ii) Explain Eight factors that characterizes information behavior environment (16 marks)

QUESTION FOUR

- i) Explain the principle of least effort in information seeking. (10 marks)
- ii) Discuss any five information seeking behavior of detectives' in society. (10 marks)

QUESTION FIVE

Discuss the various approaches that can be applied in understanding or studying information seeking behavior. (20 marks)