

SECOND YEAR EXAMINATIONS FOR THE AWARD OF THE DIPLOMA IN JOURNALISM & MASS COMMUNICATION (Y2 S2)

DJM 0207: INTRODUCTION TO EDITING

Answer Question One and Any Other 2 Questions

Question One

1. a) What is editing (5mks)
- b) State **FIVE** roles of an editor (5mks)
- c) Explain **FIVE** characteristics of a good edited story (10mks)
- d) As a student of mass communication, what is the essence of studying editing? (10mks)

Question Two

2. a) Headlines are selling points for a newspaper. Explain **FIVE** tips to writing compelling headlines (10mks)
- b) As an editor, discuss **FIVE** key areas in ethics that should be considered when editing for print media (10mks)

Question Three

- 3.a) A media establishment is looking for an editor for its magazine. Explain **FIVE** qualities of an editor they might be interested in (10mks)
- b) Explain **FIVE** roles of pictures in a story (10mks)

Question Four

4. a) Edited pictures in Print media should not tamper with originality. Explain the process of editing pictures (10mks)
- b) Discuss **FIVE** precautions an editor must undertake when publishing about the vulnerable in society (10mks)

Question Five

5. a) Newspapers use different headline styles to meet their target audience. Explain this concept (8mks)
- b) In reference to the Quark Revolution, describe **SIX** ways in which computer technology has impacted on traditional newspaper production (12mks)