FIRST YEAR EXAMINATIONS FOR THE AWARD OF THE DIPLOMA IN JOURNALISM & MASS COMMUNICATION (Y1 S2)

DJM 0109: NEWSPAPER REPORTING

Answer Question One and Any Other 2 Questions

Question One

a)Define the following terms in Newspaper Reporting
i)Newspaper (2mks)
ii) Beat reporter (2mks)
iii)Informant (2mks)
iv) Op-Ed page (2mks)
v)Inverted Pyramid (2mks)
b) State any FOUR sources of news for Newspaper (4mks)
c) Explain FIVE major attributes you need to possess as a reporter (10mks)
d) Explain THREE major elements that must reveal themselves in any news story (6mks)

Question Two

a) Keeping contacts is key for a reporter to maintain flow of stories. Explain tips on how to keep your contacts (8mks)

b) Using The Daily Nation Newspaper as an example, describe the structure of a newspaper (12mks)

Question Three

a)What are the roles of a newspaper reporter? (6mks)

b) Explain THREE types of attribution a reporter may use (6mks)

b) Describe FOUR ways of how investigative stories are written (8mks)

Question Four

a) Explain FOUR advantages of using the Inverted Style of Writing in news (8mks)b) Imagine you are a beat reporter for a court. Create a sample story not exceeding 300 words that could be published in a National Newspaper (12mks)

Question Five

a) Explain FIVE reasons why a newspaper reporter may use direct quotes in a newspaper (10mks)

b) Elaborate on why it is important to protect news sources (10mks)