

**FIRST YEAR EXAMINATIONS FOR THE AWARD OF
THE DIPLOMA IN JOURNALISM & MASS
COMMUNICATION (Y1 S2)**

DJM 0110: RADIO PRODUCTION

Question 1 (30 marks)

- a) Describe the **THREE** stages of radio production (12 mks)
- b) Discuss **FIVE** sections in a typical radio studio (10 mks)
- c) Explain **FOUR** characteristics of a radio (8 mks)

Question 2 (20 marks)

- (a) Define the following terminologies used in radio production
 - i. Dead air (2 marks)
 - ii. Cross fade (2 marks)
 - iii. Jingle (2 marks)
 - iv. Line-up (2 marks)
 - v. Vox pop (2 marks)
- (b) Describe an acoustic treated room (10 mks)

Question 3

- a) Discuss **FOUR** different sources of radio news (8 mks)
- b) Using examples, explain the **THREE** radio programme formats (12 mks)

Question 4

- (a) Explain **FIVE** challenges facing radio in Kenya today (10 marks)
- (b) Explore the role of radio as an effective tool in rural development (10 mks)

Question 5

- a. Discuss **FIVE** roles of a radio producer (10 mks)
- b. Explain what audience analysis entails (10 mks)