



**UNIVERSITY EXAMINATIONS**

**PART – TIME EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF THE DEGREE OF  
BACHELOR OF EDUCATION (ARTS)**

**LEVEL 1 BLOCK 2**

**SESSION EXAMINATION 2021/2022**

**[JULY, 2022]**

**BUST 222: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT**

**STREAM: L2 B2**

**TIME: 2 HOURS**

**DAY: MONDAY 1.30 PM – 3.30 PM**

**DATE: 5/07/2022**

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**INSTRUCTIONS**

- 1. Do not write anything on this question paper.***
- 2. Answer question ONE [COMPULSORY] and any other TWO questions.***

**QUESTION ONE**

- Define ‘entrepreneurship’ (3marks)
- Explain any five functions of an entrepreneur (10marks)
- Distinguish between entrepreneurship and entrepreneur. (5marks)
- Discuss five qualities of an entrepreneur. (7marks)

**QUESTION TWO**

- Explain the meaning of a small business (3marks)
- Discuss the role of small business in Kenya economy (12marks)

**QUESTION THREE**

Discuss the problems of small scale industries with special reference to your country. (20marks)

**QUESTION FOUR**

- Define a ‘business plan’ (5marks)
- Discuss the reasons why some businesses fail. (15marks)

## **QUESTION FIVE**

- a) Discuss the process of setting up a business enterprise. (10marks)
- b) Discuss the meaning of inventory management. (10marks)