



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SPECIAL/SUPPLEMENTARY EXAMINATIONS
SECOND YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF
BACHELOR OF CRIMINOLOGY AND SECURITY STUDIES
FIRST SEMESTER, 2021/2022
(JULY, 2022)

CRSS 209: CRIME AND PUBLIC RELATIONS

STREAM: Y2 S1

TIME: 2 HOURS

DAY: WEDNESDAY, 11:30 – 1:30 P.M.

DATE: 27/07/2022

INSTRUCTIONS:

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE and any other TWO Questions.***

1. a) By use of relevant illustration, show origin of public relations in criminal justice system. Discuss its elements (20 Marks)
b) by use of relevant examples discuss the elements of public relations (10 Marks)
2. You have been appointed by the government to assess the public relations planning and strategy for management, indicate some of the common features of the public relations issues you will be concerned with (20 Marks)
3. Discuss by use of relevant cases the public relations ethical and legal issues as applied in your country (20 Marks)
4. Discuss by use of illustrations the qualities of a good public relations officer and show how they apply those qualities. (20 Marks)
5. Mention and discuss how you will a press release of a terrorist attack in a mall in your jurisdiction. (20 Marks)