



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SPECIAL/SUPPLEMENTARY EXAMINATIONS
SECOND YEAR EXAMINATION FOR THE AWARD OF THE
DIPLOMA IN COMMUNITY NUTRITION AND DIETETICS
SECOND SEMESTER, 2021/2022
(JULY, 2022)

DNUD 0221: NUTRITION EDUCATION

STREAM: Y2 S2

TIME: 2 HOURS

DAY: TUESDAY, 3:00 – 5:00 P.M.

DATE: 26/07/2022

INSTRUCTIONS

- 1. Do not write anything on this question paper.***
- 2. Answer Question ONE and any other TWO Questions.***

QUESTION ONE (*compulsory*)

(TOTAL 30 MARKS)

- Explain the challenges of using conventional method of approach in passing across nutritional/ health information. (3marks)
- Briefly elaborate on the importance of nutrition education (3marks)
- Explain the major factors that affect the amount of food people consume. (3marks)
- Elaborate briefly on the major criteria to use when selecting message for the targeted audience. (3marks)
- Explain the six major roles of a nutrition educator. (6marks)
- State the short term and long-term goal for nutrition education. (3marks)
- Give a summary of the historical perspective of nutrition education. (6marks)
- Explain how targeting and coverage can be a barrier to effective nutrition education programmes. (3marks)

QUESTION TWO (20 MARKS)

The following are common medias channels through which nutrition information is passed. Elaboratively give their advantages and disadvantages

- i. Home visits
- ii. Role play
- iii. Demonstration
- iv. Publications

QUESTION THREE (20 MARKS)

Discuss “social marketing” as a unique technique used in nutrition education.

QUESTION FOUR (20 MARKS)

The organization and planning of seminars is a complex duty requiring the input of several people. You are selected to organize such a seminar to take place in an NGO in your community. Discuss the factors you will consider in planning and presentation.